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PRESS RELEASE

Assyst presents the Vidya Award at Texprocess

Frankfurt, 15. May 2019 **3D from the outset – that’s the vision of Assyst GmbH when it comes to the creation of fashion and to the training of tomorrow’s designers. Assyst GmbH, a subsidiary of the Human Solutions Group, presents the Vidya Award once a year to prepare students from technical colleges and universities for the practical requirements of the industry. This year, the award ceremony will take place at the Texprocess.**

Assyst offers this competition for young designers every year. The main condition is that entrants must work with the 3D simulation software Vidya. At the awards ceremony at the Texprocess, industry experts will be discussing how important the skilled use of 3D has become for the fashion industry: Holger Knapp of the Textilwirtschaft will moderate a panel discussion between Hans Peter Hiemer, b4b GmbH, Roland Schuler, Director Technical Product Management at the IB Company (a Peek & Cloppenburg subsidiary) and Dr. Andreas Seidl, CEO of Assyst.

Virtual simulation, real sewing

“Bienvenue à la Moulin Rouge” – that was the motto of the Vidya Awards 2019. Any technical college and university which has a textile and clothing technology department could participate, provided that it used the Vidya 3D simulation software for teaching its students. The task for the award was to design a garment that would reflect the legendary style of the Moulin Rouge – either a one-piece or two-piece for women. The rendering and scene functions in Vidya had to be used to reproduce the unique mood of the Moulin

Rouge. The garment was also to be simulated on a posed avatar and sewn not only virtually but also physically.

First place for Anna Maier from the Niederrhein University of Applied Sciences

First place and €1,000 go to Anna Meier from the Niederrhein University of Applied Sciences. This work, with its outstanding simulation quality and a particularly beautiful rendering, which summarized the topic “Moulin Rouges” with a fitting pose, really convinced the judges. The realization of the real garment also attracted the jury’s attention thanks to its particularly careful processing.

Second place for joint work of the Kerschensteinerschule

Second place and €500 go to a joint project of the Kerschensteinerschule, the “Elephant” design, submitted by Sofie Florentine Flad, Leonie Kadura and Clara Heynhold. This group performance impressed the jury thanks to its concept, which was impressively accentuated by textures and poses in 3D Vidya. The outfit consists of two parts, which were also manufactured in very high quality.

About Assyst

Digital is now! Based in Aschheim-Dornach near Munich, the Assyst company shapes digital work in the industry with its products and solutions and is regarded as a reliable and experienced partner for the digitalization of the industry. Assyst solutions make it possible to develop products in line with customer and market requirements, quickly and cost-effectively. The company covers the entire process chain, from design to the store. Assyst is globally active, with around 120 employees at its Munich & Milan sites and partners in many other countries.

Press contact

Assyst GmbH

Eva Fröhlich

Tel. +49 (0)631-343 593-73

Fax. +49 (0)631-343 593-10

eva.froehlich@human-solutions.com

www.assyst.de