

PRESS RELEASE

Texprocess 2019

Collaborate now – reach the next stage of digitalization together with Assyst

Munich/Frankfurt am Main, February 7, 2019 **The Texprocess in Frankfurt am Main from May 14 to 17, 2019 will see the Assyst team demonstrating how companies in the apparel industry are ushering in the next stage of 3D digitalization and benefiting from 3D across all product phases.**

Preparations for the Texprocess 2019 are already in full swing at Assyst. “We’re all running a high ‘trade fair fever’ here right now,” says Dr. Andreas Seidl, CEO of the Human Solutions Group. “Our booth plan has been drawn up – and I can tell you this much – we’ll be showcasing some really exciting highlights! With Vidya Sketch, working with 3D becomes even more efficient – and thanks to its outstanding imagery, we can create absolutely binding designs that provide a real basis for decision-making in product development. We will also be showcasing a digital showroom designed to meet the needs of the industry and enable the next level of digital working beyond product development.”

Digitalization thrives on integrations

Digitalization is still *the* topic of the clothing industry, and Assyst will be focusing on showing visitors how digital working can succeed right from the start, thanks to the perfect integration of Assyst products and solutions for fast and

efficient apparel product development. Under the motto “Collaborate now”, the company will also be showing visitors how all relevant 3D content can be distributed, jointly edited and advanced – in the Cloud. The integration of technologies from other companies is also an important topic for the successful digitalization of the industry, and Assyst will also be addressing this at the Texprocess: Together with the Digital Textile Connection, Assyst will be demonstrating how the combination of technologies in the field of material and color imaging can raise 3D to a new and exciting level of reality, reliably transporting color-accurate information across various process steps. The company will also take part in a Microfactory this year again, showing how digitalization makes new business models possible.

You'll find Assyst at the Texprocess in Hall 4.0, booth C21!

About Assyst

Digital is now! Based in Ascheim-Dornach near Munich, the Assyst company shapes digital work in the industry with its products and solutions and is regarded as a reliable and experienced partner for the digitalization of the apparel industry. Assyst solutions make it possible to develop products in line with customer and market requirements, quickly and cost-effectively. The company covers the entire process chain, from design to the store. Assyst is globally active, with around 120 employees at its Munich & Milan sites and partners in many other countries.

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